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# Press Release

## FOR IMMEDIATE RELEASE

### **BLUEMARK TO EXPAND FOOTPRINT TO ALL 50 STATES**

Bluemark's MAPSng Software will determine Medicaid eligibility for all 50 states

#### **New Paltz, NY.**

The CEO of Bluemark, Bryan Exner has set the company on a path to expand the content for its flagship eligibility assessment and workflow tool MAPS to include all 50 State Medicaid programs by years end.

In order to meet this aggressive timeframe, Bluemark has developed highly sophisticated internal tools to accelerate the acquisition of the required knowledge management and feed this content into its highly scalable and robust platform.

This effort has been initiated in anticipation of pending sales activity from several of Bluemark's strategic partners. In addition, Bluemark will look to leverage this knowledge management rule set that will reside in Bluemark's proprietary eligibility engine and provide access to interested parties via web services on a transactional basis.

Bluemark, LLC is a healthcare technology firm providing dynamic solutions to assist health care providers, and organizations that provide support services to the healthcare industry implement business process solutions to maximize revenue and improve workflow efficiencies within the revenue cycle.